



## Miss one of the MB Speaker Series events? No worries.

Read all about it here, then call Kris Young for more information!

### February 18, 2009: Peter Sheahan and Joe Calloway

*High-octane, customized motivation*

Venue: W Hotel, Minneapolis

Joe and Peter helped our audience view their work through a different lens and generally “flip their thinking” in an energetic, conversational, in-the-moment presentation that got everyone thinking in surprising new ways.

#### Peter Sheahan

Peter is the author of the bestseller *Generation Y: Thriving (and Surviving) with Generation Y at Work*, and clearly understands what it takes to be successful in the rapidly-changing business world. His latest book, *FLIP*, focuses on harnessing the power of creative and lateral thinking to revolutionize innovation in business.



#### Joe Calloway

The author of the best-selling book *Becoming a Category Of One*, Joe Calloway has worked for over 25 years with extraordinary companies and studied how they create a mindset of innovation, ideas, and improvement. Joe has found that it's about the power of ordinary people doing extraordinary things -- *that's* what creates differentiation and a competitive advantage.

### September 30, 2008: Songwriters' Circle

*Intimate after-dinner entertainment*

Venue: MacPhail Center for the Arts, Minneapolis

For this event, we presented a songwriters' circle, not unlike the “In the Round” songwriter shows which originated at Nashville's Bluebird Café. This type of program, where musical artists swap stories, share songs, and add harmonies to each other's vocals, would be an excellent choice for after-dinner entertainment.

Our featured songwriters were Jon Vezner, Sally Barris and Michael Johnson. All told stories about their songs (the ideas behind them, how they got recorded, how they found success) in a show that included music, stories, harmonies, humor ... and at least one memorable tear-jerking moment.



### February 12, 2008: Ross Shafer and Joe Malarkey

*Two hilarious speakers who will change the way you view the customer experience*

Venue: Target Performance Hall at Open Book, Minneapolis

#### Ross Shafer

Audiences are fascinated by Ross' story of “Failed Pet Shop Manager turned Network TV Host.” Now in demand as a keynote speaker, seminar leader and event emcee, this six-time Emmy Award-winning comedian and writer has a hilarious approach to self-motivation. As his friend Jay Leno put it, “Finally, a motivational speaker without the speech!”



#### Joe Malarkey

You may already be familiar with Joe's highly successful and hilarious program, *Choose to Lose*, which has been a corporate hit for years. At our event, Joe premiered a brand-new show with the same entertainment value: *The Upside of Down*. Joe once again demonstrated why he is called “The Worst Motivational Speaker in America™,” and proved that nothing has more impact than a bad example ... guaranteeing that audiences will never view the customer or the process the same way again.



## September 13, 2007: The Passing Zone and Drum Café

*Interactive and engaging entertainers with a message*

Venue: The Ritz Theater, Northeast Minneapolis



### The Passing Zone

Jon Wee and Owen Morse are not just jugglers—they're Guinness-world-record holders, entertainers, hosts and keynote speakers. They've performed in Las Vegas, on cruise ships, on *American's Got Talent* and for NBA halftime shows, headlined comedy shows and hosted corporate events around the country. Juggling is the perfect metaphor to describe what people do in the work day and how they balance life's many demands. And these guys know about teamwork, learning from mistakes and reaching goals, and understand what it means to set the bar higher every time and work to meet those goals. They demonstrate exceptional skills as highly-motivational speakers, delivering a compelling, accessible message in a thoroughly engaging, energetic way.

### Drum Café

Drum Café *works*. As a meeting opener or teambuilding exercise, their world-class program builds teams, unites companies, increases employee engagement and motivates audiences ... sometimes without even saying a word. We've seen it first-hand a number of times — Drum Café is always a hit!



## April 18, 2007: Kevin Kling and Dr. Terry Paulson

*Authentic, engaging storytellers*

Venue: Guthrie Theater's Dowling Studio, Minneapolis

### Kevin Kling

Kevin Kling's books, plays, international storytelling festival gigs and National Public Radio commentaries have elevated him from local treasure to nationally-recognized artist. Kling built a career on telling strong sense-of-place stories, but after surviving a near-fatal motorcycle crash, his tales moved from hilarious nostalgia to something weightier. Kevin connects with an audience the moment he steps onstage, pulling them into the story and opening their minds to the message to come. Unforgettable!



### Dr. Terry Paulson

Joining Kevin was Dr. Terry Paulson (the man *Business Digest* called "The Will Rogers of management consultants") with his practical and energizing presentation of leadership. In a presentation titled, "Strategic Transformation: Love It and Lead It!" the audience discovered how a heavy dose of consistent questions and "positive gossip" can do wonders for morale and motivation!



## While We've Got Your Attention ...

*MB understands that you want relevant, engaging experiences that far outweigh your investment. That's why our in-house speakers bureau and talent buyer, Kris Young, approaches speakers and entertainment in the same way we approach the rest of your event. And Kris can help you find a speaker or entertainer even if you don't need MB's other services at the time. Even when it's a stand-alone request, Kris has a unique ability to make connections between your message and a speaker's content or the perfect piece of entertainment to create the ideal experience.*

*By the way, did you know when you call a speaker's bureau (like MB), you aren't paying extra for that service? It's like you did all the legwork yourself ... except that you didn't have to! So the next time you're looking for a speaker or entertainer and you want to exceed expectations, contact Kris at (612) 766-5044 or [kjyoung@martinbastian.com](mailto:kjyoung@martinbastian.com). MB is a speakers bureau that gets it!*

**To learn more about MB and how we can move your audience to action through meetings and events, video and animation, and speakers and entertainment, call us at (612) 375-0055 or visit us online on Facebook, Twitter (@MartinBastian) or [www.martinbastian.com](http://www.martinbastian.com)!**